



Personal Profile

Jonathan Tait

Mr. Jonathan Tait
19 Nottingham Road
Attenborough
Nottingham NG9 6DN

Mobile: 07734 252724
Email: jtait@tait-design.com
Web: www.tait-design.com

Overview:

Having worked in the design industry for over 25 years I have gained valuable management, creative thinking and interpersonal communication experience, which I find extremely useful, when applied to the involvement in the development of children through the Scout organisation and leading social groups on walking activities.

I find the social rewards in outdoor leadership, the development and care of others is my true goal in life.

I am able to adapt to any situation (I have yet experience) & communicate on many levels, with a patient, compassionate and understanding demeanour when required, which is complemented by a motivating, engaging and fun approach to situations and problem solving.

I am generally described as an easy going person yet driven and the best person to have around in a crisis.



My portfolio of design is also available at www.tait-design.com

Professional knowledge includes:

- Website design & strategy
- html build, SEO friendly, CSS, W3C/DDA compliancy
- Search engine optimisation
- Design for print & event graphics
- Brand & corporate design and strategy
- Social media
- Budget management
- Event & project management
- Packaging & display design
- Advertising & marketing
- Photography & illustration
- Copyright and protection laws
- Project management
- Account handling
- Team management & leadership
- Facilitation & creative briefing
- Retail strategy & design

Software proficiency includes:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Flash
- Adobe Premier
- Adobe InDesign
- Adobe Acrobat
- 3D Studio Max
- Quark Express
- Microsoft Word
- Microsoft Powerpoint
- Microsoft Excel

Outdoor Experience & Skills including:

- skiing, snow boarding, mountain boarding, archery & air rifles
- canoeing, kayaking & raft building
- bivouacking, bushcraft skills & backwoods cooking
- climbing and abseiling – lead to hvs 6c
- mountaineering & walking group leadership
- management & team leadership
- map reading & navigation
- rec wilderness first aid qualified
- arts/crafts & problem solving programme planning
- effective & adaptable communicator with a patient & caring manner
- excellent communication skills with a desire to help, support & develop other people
- fun, motivating & love a challenge!

Voluntary Work - Scouts: 1998 – present

I've been involved in the Scout association for 11 years, from an occasional helper, assistant leader to a leadership capacity. Initially assisting in beavers and cub & scout camps with specific knowledge & experience; **Beaver Scout Leader** (April 2004-08) developing creative skills of members aged 6-8 years; assistant and subsequent **Scout Leader** (Sept 2008-present) developing discipline and broadening the opportunities for children aged 11-15; **MDM** (Media Development Manager) Sept 2008, responsible for the production of corporate literature and development of brand strategy.

Specific organizational 4 season experience includes:- one and 2 night camps under canvas and indoor activities; 4 season bivouac & backwoods cooking experiences (scouts 2 season only); both single and 2 day hikes & night hikes (4 season), and short walks for beavers (6-8 years); education in navigation, problem solving, leadership, basic first aid and first response.

Additional personal knowledge:

Versed in historical events and etymology, amongst a multitude of other useful facts & figures, camp fire songs and stories (good for entertainment purposes), creative skills and knowledge in crafts and art & design. My **outdoor skills** and knowledge also include: developing a knowledge of trees and types and qualities of wood, digging snow caves and teaching safety in snow, teaching basic first aid. I also have some **20 years climbing experience** leading various social & family groups from 4yrs old up, on grades up to HVS 5C in the Peak District, including assisting Scout wall climbing activities. A member of Nottingham climbing centre since 1995, introducing and teaching the principals of sport climbing to friends and family. 30 years to an experienced standard on black runs (limited off piste experience), with 4 years (4 weeks) snowboarding experience to intermediate standard capable of red runs.

Hobbies and interests:

Numerous adventurous and outdoor activities such as: climbing, mountaineering, snow sports, water sports, archery, shooting (air rifle target),

To accompany the outdoor activities I also enjoy the study of philosophy, history, etymology, documentary film, geology & geography, meteorology, physics and quantum mechanics, reading, learning and helping others.

Personal Development

Continued research & learning in geology, flora & fauna, meteorology & astronomy

Continue to build knowledge on legislation and rights of access

Additional quality single & multi pitch climbing days

Additional quality mountain days in Wales & International

Mountain Leader Award

Single Pitch Award

International Mountain Leader Award

Winter Mountain Leader Award

Awards

1995 National Cycle Award - Best Overall

1993/94 Two National Cycle Awards - Best Innovation

1993/94 Two National Cycle Awards - Best Bike of the Year

1993 National Cycle Award - Best Overall

1992 Fasson Design Award

1990 Starpacks – National Packaging Gold Award

1989 Starpacks – National Packaging Silver Award (most awards ever achieved for a single entry)

1989 Gordon Wilson National Packaging Award (Best Overall National Packaging Design)

1989 St Regis – National Packaging Award (Best Overall National Packaging Design)

Education/Qualification

REC Wilderness First Aid - Dates from: 21-22/11/09 Exp: 21/11/12a

1987 - 1989 National BTEC Higher National Diploma with Distinction – Graphic Design

York College of Arts & Technology

1985 – 1987 West Notts College of FE - OND Graphic Design

EMFEC Typewriting First S1 Credit

A Level Photography

A Level Art

1980 – 1985 Redhill Comprehensive O Level - Maths, English, Chemistry, Art, Physics, Geography